

## COVID-19 Health Champions

On 15 June the Mayor launched the COVID-19 Health Champions programme in Newham. The initiative aims to empower thousands of Newham residents to remain up to date on the latest advice, so that they can be kept informed and help their family, friends and other community members to make sense of the latest facts, evidence and guidance about the virus. It is an important part of our recovery response to build resilience in local communities in responding to any resurgence of the virus in Newham.

We now have around 200 champions who are sharing information and talking to their community, friends and family. We have a dedicated website which now has all of the information that has gone out to the champions to date:  
[www.newham.gov.uk/covidhealthchampions](http://www.newham.gov.uk/covidhealthchampions).

The materials are being translated into Bengali, Hindi, Urdu, Gujarati, Punjabi, Chinese, Mandarin, Cantonese, Lithuanian, Portuguese, French, Tamil, Polish and Romanian.

We hold drop-in sessions twice a week and information sessions for new champions once a week. We send emails, and WhatsApp messages approx. every three days and will be adding text as a method of communication to this shortly.

We will continue to grow the champions programme as long as COVID-19 and the effects of the pandemic are felt by residents across Newham. Over the next few weeks we will be developing materials for parents about returning to school and welcome thoughts on what should be conveyed. Please contact  
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